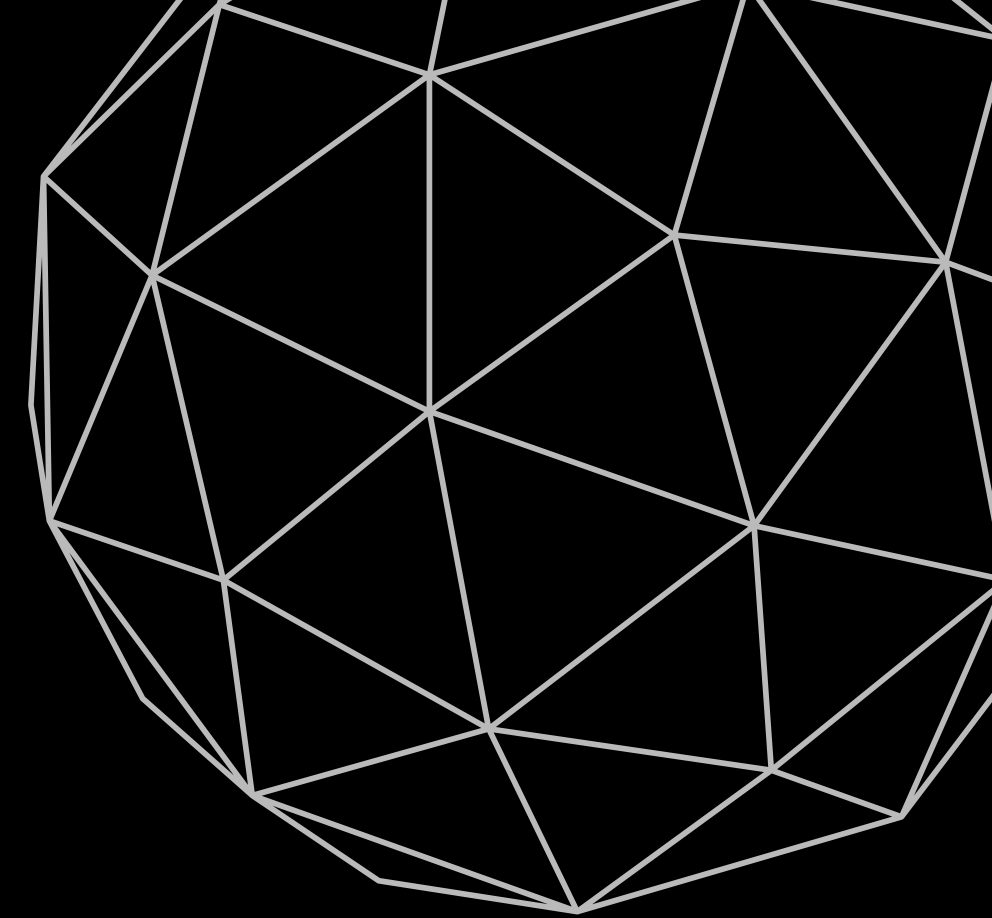




MANAGED VIRTUAL PRODUCTION

DX TECH SOLUTIONS is launching a new program to help small business owners expand their digital presence and visibility in the marketplace.

An Innovative Marketing and Sales Strategy

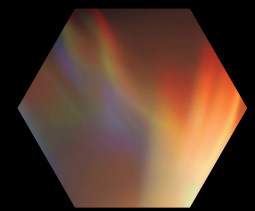




WELCOME TO OUR COMPANY

DX Tech Solutions is a black-owned technology consulting/education and training organization offering established small businesses a host of digital transformation services to support the marketing and sales activities of an organization.





MVP SERVICE

We offer a **Managed Virtual Production Services** to support business owners and executives in their efforts to create, publish and host **virtual events** to include webinars, podcasts, infomercials and more produced to market, promote and sell your business' professional service offerings.

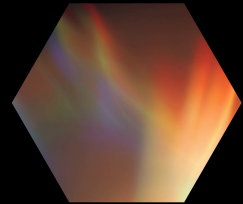


IDEAL CLIENT PROFILE

- Financial Services
- Legal Services
- Bookkeeping and Accounting
- Business Consultants
- Executive Coaches
- Nonprofits



MVP SERVICE ANATOMY



Our **Managed Virtual Production Service** is designed to help small businesses produce digital **Content** that includes messages and information that can be shared and distributed to attract and engage prospects with higher conversion rates to help businesses acquire new clients.

There are five (5) key steps in our MVP Service process:

1 Sales and Marketing Strategy Consultation

This step involves gaining an understanding of the business sales goals and objectives for each quarter of the year. We will create and implement a marketing technology plan with tools to help the business achieve defined goals.

2 Develop a social media, video production strategy

This step involves working with business owners to develop topics, scripts and messages that will be published on web and social channels.

3 Content Production

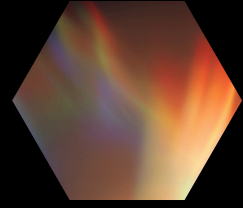
This step involves the actual creation and publishing of **Content** to develop strategic marketing and sales campaigns including video and social media posts.

4 Preparation of Digital Channels and Resources

This step involves preparing **digital and AI** assets, tools and resources needed to distribute and share business messages and information.

5 Analytics and Reporting

This step involves providing monthly reports highlighting reach, engagement and conversion trends. **Did we close business.**



CONTENT PRODUCTION

Our Content Production Process provide Clients with the Following Services as Part of a Bundled Solution.

- Hosted on Our Managed Virtual Live Stream Events Platform
- Support to Create Videos to Promote Your Business and Offers
- Production Support for Webinars, Podcasts, Conferences, etc.
- Broadcast to Multiple Social and Digital Platforms
- Reach larger Audiences
- Monetize Special Events
- Record Remote into our Virtual Production Studio

- Create Enhanced Presentation Scenes
- Embed Branded Virtual Background into Productions
- Managed Production and Professional Video Editing
- Receive edited event video in **MP4** format with Custom Intro and Outro
- Get this Basic Package to include eight (8) 30-45-minute video sessions produced
- 72-Hour Turnaround from Record to Editing to Broadcast Per 30/45-minute session

