



Virtual Technology Officer (VTO) Services

Provide technology research and solution development planning for small businesses while serving as a technical advisor to owners and higher level executive(s).

Contact Us to Learn More
(302) 370-0028

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Introduction

Empowering Businesses as Knowledge Experts of Smart IT and Digital Solutions

Our business technology experts offer a unique approach to helping small business owners and executives learn how to intelligently adopt and use IT and digital technology solutions to align with the primary goals and objectives of the organization.

We bring the technical, marketing and operational expertise needed to make practical recommendations about IT and Digital technology solutions that best fit the functional and operational needs of our respective client organization.



<https://dxtechsolutions.org>



Our VTO Service Methodology

Every client is unique, however there are common functional areas that every organization must be productive and successful in execution. Adopting and using the right technology is critical in achieving high results.

Marketing and Sales

Without sales there is no business. We place market research as the most important step in our consulting engagements.

Operational Efficiency

We work with clients to understand the capacity of the organization to be productive and efficient at every level using technology.

Technology and Human Resource

An assessment of the technology tools used or not by admin and staff, defining use cases and utilization needs is key.

Analytics and Reporting

Leaders should have documented evidence of productivity and outcome trends technology and human resources produce.

In Summary

DX Tech Solutions is a valuable resource to help small business owners and executives plan and adopt the right technology strategies and solutions to help sustain and grow the business. Our primary VTO focus is in the following three (3) areas of the business:



Marketing and Sales

We believe technology plays a pivotal role in the marketing and sales process. Our mission is to help leaders learn about, adopt, deploy and use the right solutions to achieve the greatest results.

Operational

From product/service development to client delivery, technology is an integral part of the solution.

Administration

Measuring performance is critical to every business leader, regardless of organization size. Do you have the right systems and processes in place to lead with excellence?

Thank You



ENTERPRISE BUSINESSES USE CONSULTANTS
AND HIRE CHIEF TECHNOLOGY OFFICERS

DX Tech Solutions offers Small Business Owners/Executives these capabilities at a fraction of the cost. **Consider engaging us as your VTO!**

Maurice L. Butler
Founder & CEO

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